

EHRICH BROS.

We have commenced Cutting Prices as they never were cut before. On Dec. 26 we take inventory, and our stock is too large for this time of year. Therefore READ WHAT WE INTEND DOING TO-MORROW.

The Following Items Will Give Some Idea of What We Intend to Do:

OPEN EVENINGS.

SILKS.

TOYS.

WE WILL CONTINUE OUR GREAT SALE OF 32-INCH WIDE

Rich India Florantine Silks,

WHICH ARE OF SUPERIOR QUALITY, EVERY COLORABLE SHADE, SUCH AS ORANGE, OLD ROSE, YELLOW, SIX SHADES OF GREEN, FOUR SHADES OF PINK, CREAM, LAVENDER, LILAC, THREE SHADES OF GREEN, BLACK, NAVY, BROWN AND ALL THE OTHER SHADES USED FOR DRAPERY AND FANCY WORK; ALSO FOR EVENING AND CHILDREN'S DRESSES, ALL AT

39^{c.}

In the above lot at 39c., we will include a great lot of 32-inch wide beautifully colored upholsteries, silk, which other houses sell at from 60c. to \$1.00 per yard.

JAPANESE SILKS

ARE VERY MUCH IN DEMAND AT THIS SEASON OF THE YEAR. THESE ARE SOFT, RICH COLOURS, ELEGANTLY STYLING AND CUTTING. ALL GOODS THE VERY BEST FOR FANCY WORK, APRONS, WAISTS, &c. WE HAVE A GREAT QUANTITY OF THEM ON HAND. MANY BUSINESS HOUSES SELL THESE JAPANESE SILKS AS HIGH AS 75 CENTS PER YARD. NO DRY GOODS HOUSES SELL THEM AT LESS THAN 50 CENTS PER YARD. TOMORROW WE WILL SELL THEM AT PER YARD.

25^{c.}

DRESS GOODS

ARE GREATLY IN DEMAND FOR PRESENTS AT THIS SEASON OF THE YEAR, ESPECIALLY OF A GOOD QUALITY AND SUITABLE ALL THE WHILE. WE HAVE RECEIVED A GREAT QUANTITY OF ALL-WOOL DRESS GOODS OF ABOUT 5000 YARDS, WHICH ARE 34 INCHES WIDE. THEY INCLUDE MANY DIFFERENT WEAVES, SUCH AS HOMESPUN, CHENILLE, FANCY RIDGES; ALSO PLAIN, STRIPED AND OTHER NOVEL EFFECTS. EVERY SHADE WE SOLD THERE GOES AT FROM 20c. TO 60c. TOMORROW WE WILL SELL THEM IN ONE GREAT LOT, PER YARD AT

29^{c.}

TO MORROW 2,500 DRESS LENGTHS, SUITABLE FOR XMAS GIFTS AT ABOUT HALF THE PRICE OF THE EARLIER PART OF THE SEASON. ALL OUR FRENCH-UPPERS, WOOL SERGES, VELVET, ETC., IN FAIR AND GOOD WEAVES, IN FACT ALL CLASSES OF FINE DRESS GOODS, SUCH AS A LADY WOULD WEAR, SOLD TOMORROW IN DRESS LENGTHS, AT

\$2.95 and \$3.25

GREAT COMBINATION SALE

OF

WASH Dress Fabrics.

Tremendous Reductions.

10,000 DRESS PATTERNS FOR HOLIDAY FEASTS IN GINGHAM, SATIN, COTTON, DILETTA, BUCALLES, ORGANZA AND WOOLENETTES, NEATLY BOXED AND FOLDED.

10 yards Gingham, worth \$4.25.
10 yards Satin, worth \$2.00.
10 yards French Dilettta, worth \$1.50.
10 yds. Bucalles Boxed, worth \$1.00.
ALL THE ABOVE PATTERNS TO BE SOLD WITHOUT RESERVE FOR -

69^{c.}
each

For this sale only, owing to the tremendous sales early every year. These goods will be on sale in the basement.

HAVING AN ACCUMULATION OF

ABOUT 15,000 YARDS OF MUSLIN, COTTON, CHEMISSE, AND CLOTH, 10c. EACH, WHICH WILL BE SOLD AT 50c. EACH.

WORTH \$2.50, FOR -

25^{c.}

CLOAKS

FOR CHRISTMAS GIFTS.

2500 MIXED CLOTH JACKETS, WITH PLAIN AND STRIPED BACKS, OPEN BOUD-SKINS, ROUND BUTTONS, STRIKING TAFFETA-LIKE AND PLUSH TRIMMING, WORTH UP TO 10.00 AT

4.98

10 BLACK CHEVIOT CLOTH JACKETS, FINE FUR COLLAR AND BELT, OPEN BOUD-SKINS, TAUPE MADE, AND PLUSH TRIMMING, WORTH 10.00 AT

3.98

THE ABOVE ARE GREAT BARGAINS, AND AT THIS PRICE WILL NOT LAST A GREAT WHILE.

SIXTH AVE. AND 23D ST.

NEW STORE. NEW GOODS. NEW STYLES. NEW PRICES.



IMPORTING RETAILERS.

Pay us one visit, and you will call again.

LOW PRICES AND POLITE ATTENTION ARE THE ATTRACTIONS.
◆ SIXTH AVE. and FIFTEENTH ST. ◆

Furs.

The largest and cheapest assortment of

MUFFS.

in Mink, Seal, Marten, Alaska Sable, Astrachan, Raccoon, Hare, Natural and Dyed Opossum, &c. Also, for a few days, Siberian Lynx Muffs, worth 2.25, at

88^{c.}

House Gowns.

We all know it takes eight yards of material to make a gown. Why buy the material when we are offering 30c. goods, made handsomely, in all the newest shades, at

I.98.

Leather Goods.

Novelties in Card and Cigarette Cases, Wallets, Bill Books, Pocket and Combination Books, Music Rolls, &c., &c. Also a Seal Combination Book, with Guaranteed Sterling Silver Mountings, at

79^{c.}

Neckwear.

For Ladies, in all new Paris effects, and one lot of

Chiffon Jabots,

at **I6^{c.}**

Artificial Flowers

The choicest, most complete and varied assortment offered by any one house. Those PARIS VIOLETS

that we just received are selling fast at

98^{c.}
each

Jewelry.

Several thousand Sterling Silver Stick, Scarf and lace pins, at

23^{c.}

Open Evenings
UNTIL CHRISTMAS.

IF LOW PRICES AND

reliable productions are an inducement we are assured to have a share of your patronage. The following are but few of our many advantageous offerings:

Silks.

We are certainly and justly attaining the reputation of selling Silks lower than elsewhere. Our Black Dress Silks are guaranteed for good wear, and every grade of Srabs, Bengaliines, Failles, Taffetas, &c., are from the best manufacturers. Our leader this week,

GENUINE CHINA SILKS
in every conceivable shade, sold everywhere at 39c., for

24^{c.}
per yd.

Kid Gloves.

In making your selections, buy the celebrated Paris productions made by

JOUVIN,

for Ladies and Men; also the English Pique Walking Gloves, in Myrtle, Navy, Red Tan, Ox Blood, Mole and Gray. As a special for this week,

Men's English Walking Gloves, all sizes, desirable colorings, at

97^{c.}

Dollars.

Many thousand Dolls, dressed and undressed, our own importations, ranging in prices up to 29.50, and a limited quantity at the low price of

19^{c.}

That unique

Tabby Cat,

nicely made, with Ribbon and Bell attached, at

19^{c.}

The "Splendide"

Corset, extra long-waisted and double boned, is sold exclusively by us.

88^{c.}

WATCH
OUR BARGAIN
BULLETIN BOARDS
AND TAKE ADVANTAGE OF
OUR SPECIAL OFFERINGS.

Lounging Coats

FOR MEN.

All tailor-made goods, perfect fitting, all sizes, in checks, plaids, plain colors, cassimere and melton cloths, and at prices 25 to 50 per cent. cheaper than the current market prices.

Also a special lot, worth 2.75, at

I.48.

Men's Neckwear.

In Puffs, Tecks and Four-in-Hands, in light and dark effects in crepe, embroidered China silk, fancy gros grain, dark and medium colors, in silk, satin and crepe, all the latest designs and colorings, a hundred styles to select from, worth 75c. to \$1, at

27^{c.}
4 for 1.00

Pictures.

French Fac-Similes in White and Gold; Framed Pastels, in white and gold frames; Framed Water Colors, in bisque frames; also Framed Panel Pastels, all worth not less than \$2, at

98^{c.}

Handkerchiefs.

Comprising Silk, Linen, Initiated, Plain and Embroidered; also an Importer's sample line of Japanese Silk Handkerchiefs, in Colored and White, at

25^{c.}

Dolls.

Hand-painted Scarfs, Pillows, Toilet Sets, Jewel Cases, Glove Cases in new and choice designs, at reduced Prices. Also a lot of

17^{c.}

Stationery Dept.

Replete with everything necessary to make it one that will be of advantage to you to make your selections from. To-morrow, one lot Russian Cabinets in all tints, containing Paper, Envelopes and Visiting Cards, at

75^{c.}

Open Evenings
UNTIL CHRISTMAS.

Open Evenings. Until Christmas.

HEARN
22, 24, 26 AND 30 WEST FIFTEENTH STREET.
The Best of Presents

for man and woman kind are those which best supply a need.

What are the things most largely bought as useful gifts?

We'll try to name a few, with prices.

LADIES' CLOTH JACKETS. Double-breasted—Russian back, worth \$7.00 **\$2.95**. Double-breast—for collar and edge **3.00**. Fine cheviot—half cash lined—for faced **5.95**. Broadcloth—French seal trim **7.00**. Fine whipcord—by front—satirine lined **9.95**.

LADIES' CAPE COATS. All-wool cheviot—half cash lined **4.95**. Heavy Cheviot—Three capes **9.95**. Triple Capes—aged with seal **14.95**. Fine Broadcloth—line throughout **10.95**.

LADIES' NEW MARKETS. Fine Cheviot—three capes **2.95**. Soft Cheviot—laid and faced **2.95**. Dark Blue—plated back—selected trim **7.25**. Blue Front Cheviot—laid and faced **8.95**. Fine Velour—34 in. **4.95**. Jute Velour—24 in. **4.95**.

LADIES' COTTONS. Silk Crepe—plain—1-yards wide **9.95**. Silk Crepe—fringed—1-yards wide **11.95**. Wool Crepe—Colors and Black **2.95**. Wool Whirls—Colors and Black **2.95**. All Wool Plaid Checks and Stripes **2.95**. All Wool Serges, Chintzes and Stripes **2.95**. Dress Patterns—Thousands—all kinds to **\$10.00**.

WASH DRESS FABRICS. Apron Ginghams—fast colors **6.95**. French Percales—36 inches—100 yards **10.95**. Fine French Satins—Inches **12.95**. and Polka dots—were 25 and 29 cents **12.95**. Fine Zephyr Ginghams **10.95**. Lace Stripe Ginghams **10.95**. Fine Long Dresses—Inverted Vokes and Steeves **1.49**. Fine Long Dress—lace-trimmed **2.95**. Very Full Overcoat—deep cape—to 14 yrs. **11.95**.

BOYS' SUITS. Extra Cheviot—well made—worth \$3.50. **1.95**. All-Wool Cheviot—near dark mixtures **2.95**. Jersey Suits—fancy broad trim, 3 to 8 yrs. **3.95**. Kid Suits—fancy plaid combinations **3.95**.

BONNETS. Extra Fine California—strictly all wool **6.95**. Full-size Milk—size 1 **6.95**. Knitting Bonnet—size 1 **6.95**. Bedding Bonnet Cloths—34 in. **2.95**. Bedding Linens Sets—white and fringe **1.95**. Fine German Linen Sets—bed-fringe **2.95**. Fine Satin Damask Sets—white or colored borders **2.95**.

PILLOW SHAMS. Cambric—tufts and ruffles—pair **4.95**. Cambric—tufts—open hem **4.95**. Cambric—tufts—embroidered ruffles **5.95**. All over emb'd. Cambric—emb'd ruffles **5.95**. Fine Swiss Emb'd.—tufts and inserting **3.95**. Fine French Emb'd.—fancy centres **4.95**.

BLANKETS. Full-size Milk—size 1 **6.95**. Full-size Silk—down filled **7.95**. French Satin—down filled **3.95**. French Satin—tatted—full size **2.95**.

FINE TABLE LINENS. Fine Table Linens—34 in. **1.95**. Knitting Linen—34 in. **1.95**. Belgian Linen Cloths—34 in. **1.95**. Fine German Linen